

Key

**Department**

**FCS-Teacher Cert/Consumer Science**

**Family and Child Development**

**Fashion Merchandising**

**Interior Design**

**Nutrition and Foods**

PLANNING CATEGORIES	INITIATIVE/GOAL	12 months	2-5 years	NEW RESOURCES	COST	SOURCE OF RESOURCES	ASSESSMENT CRITERIA
A. Academic Programs							
1. New Programs							
a. Undergraduate	<b>Teacher Certifications</b>			<b>1 Tenure track faculty</b>	<b>\$45,000</b>		<b>Teacher Educator to administer and supervise student teachers; 15 additional teacher certification graduates by 2009</b>
	<b>Family &amp; Child Development</b>	√		<b>1 adjunct faculty</b>	<b>\$6,000</b>		
	<b>Nutrition &amp; Food Sciences, and Hospitality.</b>	√		<b>1 adjunct faculty</b>	<b>\$6,000</b>		
	Minors						
	<b>Financial Planning</b>	√	√				
	<b>Nutrition</b>	√					
b. Graduate	Certificate Programs						
	<b>Lactation Counseling</b>		√				
	Masters Programs						
	<b>Nutrition</b>		√	<b>1 tenure track line</b>	<b>\$50,000</b>	<b>Requested with proposal for Master's Degree</b>	<b>Collaborative Masters degree program operational with at least 8 students enrolled</b>
	<b>Sports</b>		√				

	<b>Health Research</b>		√				
	<b>Design&amp; Merchandising</b>		√	<b>2 tenure track lines</b>	<b>\$120,000</b>	<b>Requested with proposal for Master's Degree</b>	<b>Minimum 8 students enrolled in program with additional faculty hired.</b>
	<b>Teacher Certification</b>		√	<b>Additional tenure track line</b>	<b>Above</b>		<b>15 post baccalaureate students seeking teacher certification</b>
	<b>Child Life Specialist</b>		√	<b>1 adjunct faculty</b>	<b>6,000/yr</b>		
	<b>PhD</b>						
	<b>Nutrition (with B3I)</b>		√	<b>Additional tenure track line</b>	<b>\$60,000+</b>	<b>Requested with proposal for PhD</b>	<b>Collaborative PhD program operational with at least 5 students enrolled</b>
2. Changes to Existing Programs							
a. Undergraduate	<b>Pre-I.D. track</b>	√					<b>New I.D. majors limited to 40 per semester with Pre-ID major portfolio review</b>
	<b>Name change for ID</b>		√				<b>Interior Design program has more inclusive name</b>
b. Graduate	<b>NA</b>						
3. New Distance Programs							
a. Undergraduate	<b>Offer FCD Program at RRMITC</b>		√	<b>1 tenure track faculty</b>	<b>\$45,000</b>		<b>25 students enrolled in program</b>
b. Graduate	<b>NA</b>						
4. Changes to Existing Distance Programs							
a. Undergraduate	<b>NA</b>						

b. Graduate	<b>FCD - offer 2 Grad course online each year</b>						
5. San Antonio MITC							
a. Undergraduate	<b>Offer new teacher certifications</b>		√	<b>1 instructor line</b>	<b>\$35,000+</b>		<b>Program approved by TEA and SBEC</b>
	<b>Offer upper division FCD courses</b>		√	<b>1 adjunct faculty</b>	<b>\$6,000</b>		<b>20 students enrolled in program</b>
b. Graduate	<b>Offer graduate courses at MITC</b>		√	<b>1 adjunct faculty</b>	<b>\$6,000</b>		<b>8 students enrolled per course</b>
B. Student Success							
1. Retention/completion rates	<b>Incorporate service learning into all program curriculum</b>	√					<b>One course in each major has incorporation of service learning component</b>
	<b>FCS Dept has onsite adviser</b>	√		<b>1 Academic Adviser</b>	<b>\$30,000</b>	<b>Student Advising Fee</b>	<b>Students obtain degree outlines/summaries within 2 weeks of applying</b>
	<b>ID articulation summit w/state CC's</b>		√	<b>Host funding, promotional materials</b>	<b>\$3,500</b>		<b>Pre-ID courses from all in-state institutions approved and accepted by program</b>
2. Student learning outcomes	<b>Maintain department accreditations (FIDER, AAFCS, CADE)</b>	√	√	<b>Release time to write self-studies</b>		<b>M &amp; O, course fees</b>	<b>All accreditations maintained.</b>
	<b>ID - Senior portfolio website</b>	√	√	<b>Computer/tech time</b>	<b>\$2500 yr</b>	<b>M&amp;O, course fees</b>	<b>Senior portfolios on-line for one year for all ID graduates</b>
	<b>Student work website</b>	√	√	<b>Computer/tech time</b>	<b>\$2500 yr</b>	<b>M&amp;O, course fees</b>	<b>Exemplary student work conti-nually displayed on website</b>
	<b>Increase thesis seeking grad students</b>	√					<b>10% of students pursue thesis option</b>

	<b>Investigate NAEYC accreditation</b>	√					
C. Scholarly/Creative/Grants							
1. New efforts – promote scholarly/creative activity	<b>FM</b>						
	<b>ID/FM research collaboration on cultural influences of students' choice of major</b>	√					<b>[At least one manuscript written and submitted for publication]</b>
	<b>Outlet shopping malls-- consumer &amp; consumer behavior; merchandising practices</b>	√	√				<b>At least one manuscript written and submitted for publication</b>
	<b>Customer services in fashion retailing</b>		√				<b>At least one manuscript written and submitted for publication</b>
	<b>Perceptions of fashion ads and their effect on consumers</b>	√					<b>At least one manuscript written and submitted for publication</b>
	<b>NUTR -</b>						
	<b>Obesity prevention in community</b>						<b>At least two manuscripts written and submitted for publication; presentations made at professional meetings</b>
	<b>Biomedicine/biotech and nutrition</b>	√		<b>Research lab</b>	<b>\$100,000</b>		<b>Research agenda in place</b>
	<b>ID - new faculty will develop scholarly agenda</b>		√	<b>Release time for new faculty - hire 2 adjuncts/semester</b>	<b>\$12,000</b>		<b>3 ID faculty engaged in scholarly activities</b>
	<b>FCD</b>						
	<b>Explore possibility of collaborative efforts with Center For Children &amp; Families</b>	√					<b>Collaboration established</b>

	<b>Collaborate with HPER &amp; Nutrition regarding obesity prevention in children</b>		√				<b>Scholarly work increased- 3 papers published</b>
	<b>Explore possibility of collaborating with Criminal Justice regarding school violence</b>		√				<b>Papers published, presentations made at professional meetings</b>
2. New efforts for procuring external funding	<b>Grant writer for college/department</b>	√	√	<b>1 grant writer</b>	<b>\$35,000</b>	<b>Indirect Costs</b>	<b>Grant writer assists faculty with grant proposals</b>
	<b>FCD</b>						
	<b>Children's conflict behavior and teacher strategies</b>		√	<b>1 adjunct faculty (release time)</b>	<b>\$6,000</b>	<b>Grant funded</b>	<b>External proposals submitted</b>
	<b>Adult attachment with Hispanic female adolescents</b>		√	<b>1 adjunct faculty (release time)</b>	<b>\$6,000</b>	<b>Grant funded</b>	<b>External proposals submitted</b>
	<b>NF</b>						
	<b>Obesity prevention/treatment</b>	√	√				<b>External proposals submitted</b>
	<b>Nutritional biomed/biotech for lab equipment and for research</b>	√	√				<b>External proposals submitted</b>
	<b>FM</b>						
	<b>Outlet shopping malls-- consumer &amp; consumer behavior; merchandising practices</b>		√				<b>At least one grant submitted and funded by an external source</b>
	<b>ID</b>						
	<b>Extend lighting lab</b>		√		<b>\$50,000</b>	<b>Industry grants/funding</b>	<b>Lighting hardware extended into second floor hallways for increased student experience</b>
D. Development	<b>Market brick fundraiser to current students &amp; alums</b>	√	√				<b>\$2500/year raised for scholarships</b>

	<b>Develop fundraiser for Dietetic Internship scholarship</b>	√	√			<b>Industry grants/funding</b>	<b>\$1000/yr distributed to DI participants</b>
	<b>Continue Annual Fashion Show to raise scholarships for FM</b>	√	√				<b>\$500 - 1,000 raised annually</b>
	<b>FM to develop other efforts to raise funds for scholarships &amp; academic activities</b>	√	√	<b>Assistance from Development Officer</b>			<b>\$250 - \$1,000 raised annually</b>
	<b>Establish FCS Advisory Board</b>				<b>\$500</b>		<b>Advisory Board operational</b>
	<b>ID Publish semiannual newsletter for alums and professionals</b>	√			<b>\$2,000</b>		<b>Newsletter distributed statewide to design community, posted on web</b>
<b>E. Diversity</b>							
1. New efforts – faculty	<b>Specify desirability of Spanish language literacy in faculty searches</b>	√	√				<b>Half of all newly hired faculty are from minority groups</b>
	<b>Hire more male faculty</b>	√	√				<b>2 new male faculty members</b>
	<b>Hire faculty with degrees from outside Texas</b>	√	√				<b>75% of newly hired faculty have degrees from outside TX</b>
	<b>Hire faculty from underrepresented groups</b>	√	√				<b>Half of all newly hired faculty are from minority groups</b>
2. New efforts – students	<b>ID recruit male students</b>		√	<b>Travel, recruiting publications</b>	<b>\$1,000</b>		<b>Minimum 25% male majors</b>
	<b>Collaboration agreements w/community colleges in border areas</b>	√					<b>Articulation agreements are in place resulting in increased enrollments of students from South Tx.</b>
	<b>Distribute program information to targeted institutions w/ high diversity student group</b>	√		<b>Brochures/promotional materials</b>	<b>\$1,500</b>	<b>advisory board, alumni</b>	<b>Minimum 30% minority enrollment</b>

	<b>Direct efforts to incorporate successful role models from diverse backgrounds into classroom and department activities</b>	√	√				<b>Minority enrollment will have 75% retention rate</b>
F. Other	<b>Department will become a School</b>		√	<b>Will require establishment of additional graduate programs</b>			<b>School of FCS established</b>
	<b>Addition to FCS Building for expanded ID studios and gallery, NUTR labs, classrooms - including a large teaching theater, faculty offices and renovation of current building</b>		√	<b>Facilities Committee will approve request.</b>	<b>\$5,000,000</b>		<b>FCS Building renovated and expanded to accommodate 1500 students and 20 full-time faculty</b>