

**125.00 FASHION MERCHANDISING
Academic Program Sheet
2003 Addendum to 2002 Catalog**

	NOTES
<p>GENERAL CORE CURRICULUM – see p. 86-87 of 2002 Catalog for course options</p> <p>Communication (9 hrs) <input type="checkbox"/> English 1310, 1320 <input type="checkbox"/> Communication Studies 1310</p> <p>Humanities & Visual & Performance Arts (9 hrs) <input type="checkbox"/> Art, Dance, Music, or Theatre 2313 <input type="checkbox"/> Philosophy 1305 (WI) <input type="checkbox"/> English 2310, 2320, 2330, 2340, 2359, <u>or</u> 2360</p> <p>Mathematics (3-4 hrs) <input type="checkbox"/> Mathematics 1315 <u>or</u> 1319</p> <p>Natural Science (7-8 hrs) <input type="checkbox"/> Natural Science Component</p> <p>Social and Behavioral Sciences (15 hrs) <input type="checkbox"/> History 1310 (WI), 1320 (WI) <input type="checkbox"/> Political Science 2310, 2320 <input type="checkbox"/> Social and Behavioral Sciences Component (3 hrs)</p> <p>University (3-4 hrs) <input type="checkbox"/> PFW courses (two) <input type="checkbox"/> University Seminar 1100</p>	<p>Students transferring into Fashion Merchandising after Spring 2006 as a Pre-FM major must meet the requirements of the FM major (completion of COMM 1310, FM1330, and MATH 1315 or 1319 with a grade of "C" or better) to enroll in further FM courses.</p> <p>A Texas State and a major GPA of 2.25 or higher must be maintained at all times to continue within the program</p>
<p>DEPARTMENTAL COURSES (prerequisites in <i>italics</i>)</p> <input type="checkbox"/> FM 1330 Introduction to Fashion Merchandising <input type="checkbox"/> FM 1332 Textiles <input type="checkbox"/> FM 2330 Fashion Promotional Strategies I (<i>prereq FM 1330</i>) <input type="checkbox"/> FM 2331 Culture and Consumer Behavior <input type="checkbox"/> FM 2334 Textile Product Analysis (<i>prereq FM 1330, 1332</i>) <input type="checkbox"/> FM 3330 Fashion Buying Principles I (<i>prereq FM 1330, Math 1315 or 1319</i>) <input type="checkbox"/> FM 3331 Fashion History (<i>prereq FM 1330, 1332</i>) <input type="checkbox"/> FM 3332 Fashion Promotional Strategies II (<i>prereq FM 1330, 2330</i>) <input type="checkbox"/> FM 3334 Fashion Merchandising Administration (<i>prereq FM 1330</i>) <input type="checkbox"/> FM 4100 Professional Preparation in Fashion Merchandising This will be replaced by a 1 hour department elective if not taken prior to Fall 2006 <input type="checkbox"/> FM 4301 Internship in Fashion Merchandising (WI) (<i>FM 1330, 1332, 2330, 2331, 2334, + 9 hours from 3330, 3331, 3332, 4331, 4337, 4339</i>) <input type="checkbox"/> FM 4331 Fashion Buying Principles II (<i>prereq FM 1330, 3330, Math 1315 or 1319</i>) <input type="checkbox"/> FM 4337 Fashion Merchandising (WI) (<i>prereq FM 1330, 2330, 3330, 3334</i>) <input type="checkbox"/> FM 4338 Enterprise Development (<i>FM 4331 or ID 3323</i>) <input type="checkbox"/> FM 4339 Fashion Economics (WI) (<i>prereq FM 1330, 1332, Econ 2301</i>) <input type="checkbox"/> FCS 4347 Family Policy (WI) <input type="checkbox"/> Department electives (6 hours – courses with FCD, FCS, ID, or NUTR prefix)	
<p>ADDITIONAL REQUIREMENTS</p> <input type="checkbox"/> Economics 2314 Principles of Microeconomics <input type="checkbox"/> Accounting 2361 Introduction to Financial Accounting <input type="checkbox"/> Mass Communications 3343 Introduction to Public Relations <u>or</u> 3367 Advertising	
<p>MINOR REQUIREMENTS – Choose only one option</p> <p>Option A - Business Minor</p> <input type="checkbox"/> Business – select four (12 hours) from: Business Law 2361; Finance 3312; Management 3303; Management 3353 (WI); Management 4375; Marketing 3343; Computer Information Systems 3370 (now CIS 3317); Computer Information Systems 3374 <input type="checkbox"/> Business elective (3 hours), sophomore level <input type="checkbox"/> General electives (9 hours) <p>Option B - Selected Minor</p> <input type="checkbox"/> Select one from: Computer Information Systems 3370 (now CIS 3317) <u>or</u> Management 3303 <u>or</u> Marketing 3343 <input type="checkbox"/> Business elective (3 hours, advanced) <input type="checkbox"/> General electives (18 hours, 3 must be advanced)	

Updated 2/22/07